Employees feel disconnected and customer experience is disjointed. Apps and poor integrations are creating redundant and inefficient services. It should be all about innovation and experience. All too often, it isn't. Multiple new ways to connect, while employees expect a flexible working model. Customers are looking to their financial services institutions to offer a holistic view of customers. For a holistic view of customers, financial services institutions need to support evolving regulatory changes. To support greater compliance built-in security and enterprise-grade experience, with communications a single, unified capability. A single, unified capability offers a consistent experience, maximum effect, of high-revenue growth companies that are now embracing hybrid working models – where a consistent experience is critical.

Delivering competitive advantage for financial services

The Zoom Platform

of fragmented communications.

The experience imperative

Integrations made for financial services institutions

Why Zoom for financial services

Three critical use cases

2. Delivering required contractual safeguards to help manage risk

8 of the 10 largest U.S. banks and over half of the world’s largest banks have chosen Zoom. 92% of customers will “break up” with their financial services institution with Zoom. 32% of customers expect companies to deliver personalized interactions. Why Zoom for financial services?

3. Integrating everyday financial services applications with Zoom Video Software Development Kit (SDK), Zoom Meeting SDK, and applications with Zoom. Choose from 1,500+ pre-built integrations or build your own powerful video-first banking applications. This forces employees to perform time-consuming, error-prone manual tasks to line-of-business CRMs and customer service applications. This forces employees to perform time-consuming, error-prone manual tasks to line-of-business CRMs and customer service applications. Communication channels are rarely connected to support greater orchestrating, innovative services for customers. Empower your employees to deliver seamless, maximum effect of innovation.

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