Expand your reach, connect with Zoom Webinars

Zoom Webinars, built on Zoom’s secure and reliable video platform, gives you the ability to easily stream to third party platforms, embed into a webpage and send out a single link to attendees. Set up is straightforward and easy, allowing you to host a large broadcast at any moment.
Why Zoom Webinars?

Simple
Rest easy knowing that Zoom Webinar attendees can easily join and participate in a session using an intuitive user experience they know and love.

Secure
You can rely on Zoom's trusted, secure video technology to power your virtual session.

Reliable
Host an unlimited number of webinars and reach more people with your content.

How Zoom Webinars helps

Broadcast at scale
Host up to 50,000 attendees and 1,000 interactive video panelists live, and further extend your reach with HD recordings or live streaming to YouTube, Facebook, or another custom service.

Track your success
Zoom's comprehensive reporting features make it easy to measure engagement, analyze a session's ROI, and gain insights into your target audiences.

Bring your company together
The simple setup process and ease of use makes Zoom Webinar great for delivering important company news in all-hands or other large gatherings. Organizational leaders and CEOs can engage with employees through chat, Q&A, and reactions.

Key Features
- Chat
- Q&A
- Session Branding
- Engaging Reactions
- Integrations
- High Fidelity Recordings
- Event Hubs
- Polling & Quizzes

Evaluate your webinars today
Explore how Zoom Webinars can help spread your message.
explore.zoom.us/en/products/webinars/