Zoom for Biotech & Pharmaceutical Companies

Zoom provides a secure, scalable, all-in-one platform to connect every part of your organization, from research and development to manufacturing and distribution.

1. **Collaborate efficiently:** Keep up with the pace of innovation and workplace communication by bringing together teams in a virtual or hybrid space.

2. **Improve flexibility & agility:** Connect in an instant over video, phone, or chat.

3. **Increase patient engagement:** Build trust and enhance communication between patients, investigators, and clinicians over video.
Modern collaboration for pharma and biotech companies

HD video & audio: Exceptional clarity and quality for communications throughout the supply chain.

Reliability: Consistent video experience, even in low-bandwidth environments.

Compliance and security: Multilayer security with 256-bit AES-GCM encryption.

Workflow integration: Integrate with health information technology systems and clinical trial workflows.

Accessibility: Live transcription, multi-pin, and keyboard shortcuts make video communications accessible.

Key use cases:

Cross-functional collaboration: Meet and work seamlessly with internal teams and external partners using our chat, phone, and video solutions.

Virtual sales calls: Enable drug and medical device reps to meet with providers and physicians virtually, cutting down on time and costs of travel.

Manufacturing support: Access virtual service and support on manufacturing work floors to increase process efficiencies while decreasing time to market.

Research & development: Collaborate and consult with leading experts around the world, regardless of location, to stay competitive with new innovations and research.

Patient engagement: Meet with patients over video to get feedback on drug improvements, improve medication adherence, or provide patient education.

Clinical trial communications: Bring together investigators, sponsors, and CROs on one platform, and conveniently check in with trial participants via video.

Streamline work on the Zoom platform

Zoom Meetings for virtual collaboration with clinicians, researchers, investigators, patients, and customers.

Zoom Phone for flexible, cloud-based telephony with service across 40+ countries.

Zoom Team Chat for instant messaging with individuals or groups.

Zoom Webinars for trainings, conferences, and medical education.

Zoom Rooms for video-enabled conference rooms and workspaces to support your hybrid workforce.