



DATASHEET

zoom
for Healthcare

Zoom for Biotech & Pharmaceutical Companies

Zoom provides a secure, scalable, all-in-one platform to connect every part of your organization, from research and development to manufacturing and distribution.

- 1 Collaborate efficiently:** Keep up with the pace of innovation and workplace communication by bringing together teams in a virtual or hybrid space.
- 2 Improve flexibility & agility:** Connect in an instant over video, phone, or chat.
- 3 Increase patient engagement:** Build trust and enhance communication between patients, investigators, and clinicians over video.



Modern collaboration for pharma and biotech companies

HD video & audio: Exceptional clarity and quality for communications throughout the supply chain.







Reliability: Consistent video experience, even in low-bandwidth environments.

Compliance and security: Multilayer security with 256-bit AES-GCM encryption.






Workflow integration: Integrate with health information technology systems and clinical trial workflows.

Accessibility: Live transcription, multi-pinning, and keyboard shortcuts make video communications accessible.

Key use cases:

-  **Cross-functional collaboration:** Meet and work seamlessly with internal teams and external partners using our chat, phone, and video solutions.
-  **Virtual sales calls:** Enable drug and medical device reps to meet with providers and physicians virtually, cutting down on time and costs of travel.
-  **Manufacturing support:** Access virtual service and support on manufacturing work floors to increase process efficiencies while decreasing time to market.
-  **Research & development:** Collaborate and consult with leading experts around the world, regardless of location, to stay competitive with new innovations and research.
-  **Patient engagement:** Meet with patients over video to get feedback on drug improvements, improve medication adherence, or provide patient education.
-  **Clinical trial communications:** Bring together investigators, sponsors, and CROs on one platform, and conveniently check in with trial participants via video.

Streamline work on the Zoom platform

-  **Zoom Meetings** for virtual collaboration with clinicians, researchers, investigators patients, and customers.
-  **Zoom Phone** for flexible, cloud- based telephony with service across 40+ countries.
-  **Zoom Team Chat** for instant messaging with individuals or groups.
-  **Zoom Webinars** for trainings, conferences, and medical education.
-  **Zoom Rooms** for video-enabled conference rooms and workspaces to support your hybrid workforce.