



DATASHEET

zoom  
for Healthcare

# One platform for virtual care & communication

**Zoom's secure, scalable platform** meets the dynamic needs of today's healthcare, pharma-biotech, and medical device organizations.

- 1 Deliver care anywhere:** Just one click to connect with patients virtually for treatment, care coordination, and follow-up visits.
- 2 Streamline workflows:** Experience simplified scheduling and documentation with custom workflows and integrations.
- 3 Connect & collaborate:** One platform is all you need to connect your organization for business, education, or clinical applications.



# Why use Zoom for healthcare?

**HD video & audio:** Exceptional clarity and quality for telehealth visits

**Reliability:** Consistent video experience, even in low-bandwidth environments

**Security & privacy:** Helps customers enable HIPAA-compliant programs by executing a BAA and safeguarding PHI

**Medical integrations:** Integrate with telehealth carts, medical devices, and EHRs for seamless virtual exams

**Accessibility:** Live transcription, multi-pinning, and keyboard shortcuts make virtual visits accessible

**Compliance & Security:** Multi-layer security with 256-bit AES-GCM encryption (as of Zoom 5.0, released in April 2020)

**61% of patients in the U.S.** plan to access healthcare in person and virtually moving forward ([Zoom-Qualtrics Research](#), 2021)

**Approximately 441 million virtual visits** are expected to take place in the U.S. in 2021 ([Forrester](#), 2020)

## What does video-enabled patient care look like?



**Schedule a video visit with your patient.** You can even schedule visits on Epic that patients can access on MyChart.



**It's easy for patients and providers to join** – just click the meeting link in your email or calendar.



**Connect with patients at home or on the go, on any device,** even in low bandwidth environments.



**Record virtual patient encounters** and phone calls for consultation and review.



**Collaborate with providers** and specialists using screen sharing and annotation tools.



**Bring together care teams, patients, and family members** for care coordination, discharge planning, and more.

## Stay connected beyond the clinic

### Healthcare administration

Board meetings, Recruitment & interviewing, Project management, Supplier & vendor relationships, Real-time crisis communication

### Medical education

Practitioner education, Continuing medical education, Internal training, Professional development, Prevention & wellness

### Patient-centered care

Case management, Discharge planning, Collaborative care teams, Multidisciplinary teams, Health coaching, Tumor boards, Group therapy

## For healthcare organizations of all sizes

Zoom offers enterprise features and simple user management – so there's no need for a dedicated IT staff. Small practices can [go online](#) to get Zoom licenses that help enable HIPAA-compliant programs by executing a BAA, starting at \$14.99 per month.